

## First Question: What size container am I using?

You will need to determine what size container you are going to use for your product, and what size label goes on that container.

There are two common ways to determine the right size label for your container:

- ➔ The container company can provide a template, (try [containerandpackaging.com](http://containerandpackaging.com) for example) or,
- ➔ Simply cut out a blank piece of paper until it fits on the jar the way you want your label to fit, then measure the paper and create your artwork to the size you just decided on.



## Second Question: Now I know my container / template size, but what about the label design itself?

SRL does not provide retail design services.

If you are looking for an affordable way to get design work done on a budget, we recommend [fiverr.com](http://fiverr.com) or [upwork.com](http://upwork.com). You can connect with freelance graphic artists at reasonable rates.

You can also try using the design services from [containerandpackaging.com](http://containerandpackaging.com). They have a 2,500 piece minimum for label orders.

Otherwise I suggest working with a local designer that you can meet with in person if that makes you feel more comfortable.

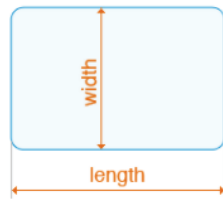
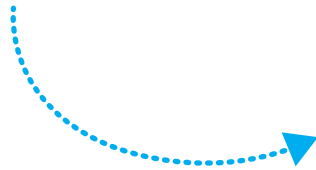
## Third Question: Now I have my artwork sized for my container, how much is printing going to cost?

Get an instant quote for your project below.

When entering numbers, please enter any fractions as decimals.

There is a calculator on our homepage you can use to get quotes 24/7.

You just need to enter your dimensions and choose whether or not you want waterproof labels, then you can vary the quantity and price will update instantly.



- I want a rectangular shaped label
- I want a circular shaped label
- I want an oval shaped label
- I want a custom shaped label




Label Length *	Label Width *	Quantity *	Waterproof**?
<input type="text"/> in	<input type="text"/> in	<input type="text"/>	<input type="text" value="No"/>

\*Our waterproof labels are made using biaxially oriented polypropylene (bopp). All of our labels are finished with a gloss or matte laminate for free.

Price Per Label	Total Price
<input type="text"/> \$	<input type="text"/> \$

This calculator is for estimation only. Pricing is accurate for the vast majority of shapes and sizes. For quotes on labels 20 square inches and larger, please contact us for a custom quote.

### A couple things to keep in mind:

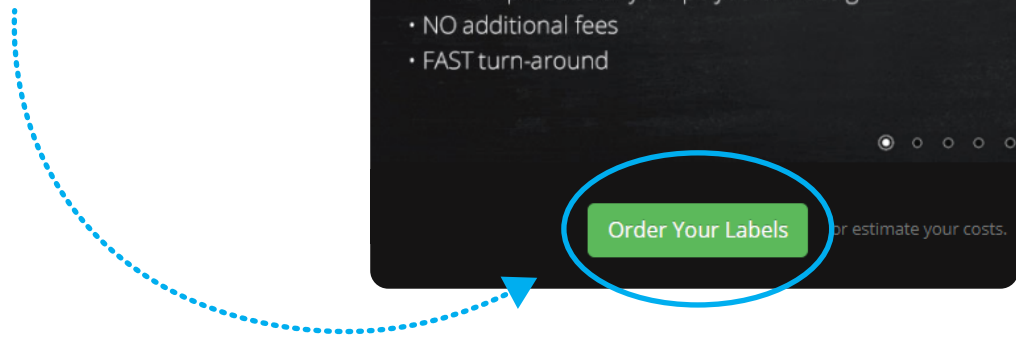
-  You can combine multiple versions of the same size label for a volume discount
-  To determine what materials you want, I recommend ordering a free sample pack from our website
-  My personal favorite is waterproof polypropylene with a matte laminate

Don't use a laminate on lip balm labels. The laminate can act like an exoskeleton and tend to peel up the edges off the tubes. Without laminate, lip balm labels are not easily machine applied though. We recommend ordering production samples for any lip balm.

**Production Samples are generally \$50 for about 5-10 prints.**

**Fourth Question:** I know what container I'm using, I have my artwork ready, I know the quantities I want to order, and the materials I'm going to use. Now how do I place an order?

Just use the "Order Your Labels" link from our homepage.



If you're going to order multiple shapes and sizes, you only need to fill out the form once.

In the "dimensions" and "quantity" fields, just write "see email" and then draft an email that breaks down all the size/quantity/version information and email it to [orders@shortrunlabels.com](mailto:orders@shortrunlabels.com) after you submit your order entry form.

## Fifth Question: How do I upload my artwork?

At this time we do not have a gateway to upload label artwork.

Please email it to [orders@shortrunlabels.com](mailto:orders@shortrunlabels.com), or email links to a file sharing service like WeTransfer, Google, Dropbox, Hightail, etc . . .

## Sixth Question: My order form is in, my artwork is sent, what happens now?

You will receive an order approval link after we create your order, where you can review all of the job details and submit your payment.

You will later receive a proof approval link where you can download our proof of your artwork and approve it before it goes to print.

## Final Question: How long does this take?

Lead time can vary based on the volume and difficulty of orders approved before yours, but in general lead time is about 1.5 - 2 weeks from the time you have paid for the order and approved the proof.

This is the time it takes us to produce your order and get it ready for shipping.

We can provide express shipping quotes upon request.

